



**PhotoBooth**  
MARKETING.COM

# PHOTO BOOTH MARKETING

MEDIA PACK 2022



# Developed by the team behind Mirror Booth Club

photoboothmarketing.com is set to become the one-stop-shop for all the industries marketing needs.



*Pro*  
Photo Content



*Pro*  
Marketing Videos



*Pro*  
Training



Photo Booth Directory



Give-aways



Membership



Photoboothmarketing.com

**18k**

Photo booth owner  
database

**2.4K**

Active Facebook  
group members

**14k**

Photo Booth  
Community  
Facebook Page

**4.1k**

Visitors per month

**2.3k**

Unique Visitors  
Per 2 page visits

**28%**

Returning visitors

**8 min**

Time on the site



# Opportunities For Partners

Partnership

Do you need more customers?  
and customers who are willing to spend money?

- We will position your brand to active customers who are looking to scale their business
- Engage with and educate potential customers on your product and services
- Help to drive sales

# Our Mission

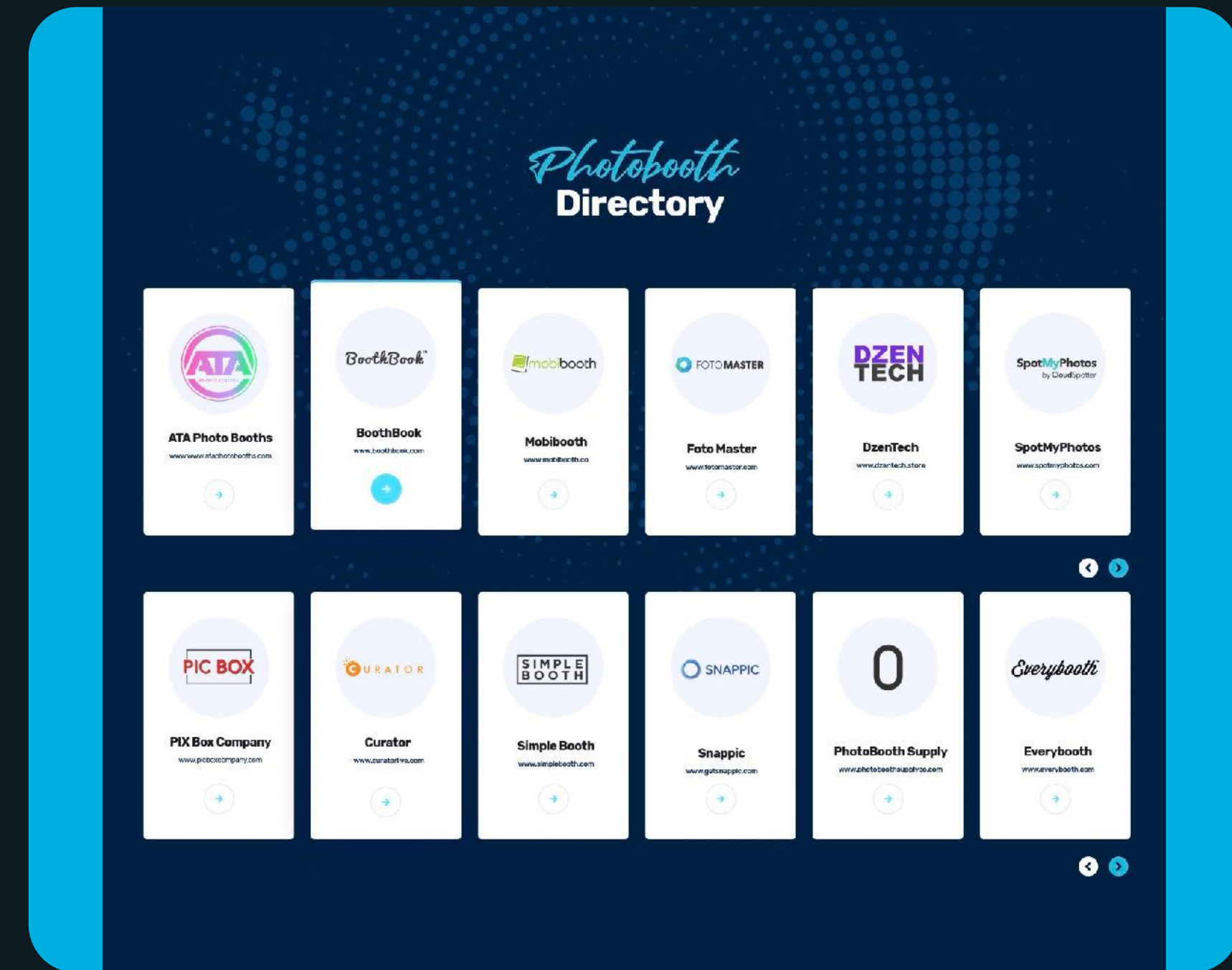
[photoboothmarketing.com](http://photoboothmarketing.com)

Our aim is to grow the photo booth industry with the best suppliers and booth operators across the globe.

As booth owners grow and develop with our training, professional content and support, their business will grow.

In turn booth owners will need new and innovative products and services to develop their business in the future.

Promote your business to photo booth owners globally on our Photo Booth Directory with a FREE LISTING.



Simply send us your logo, contact name and website address to

**[Hello@photoboothmarketing.com](mailto:Hello@photoboothmarketing.com)**



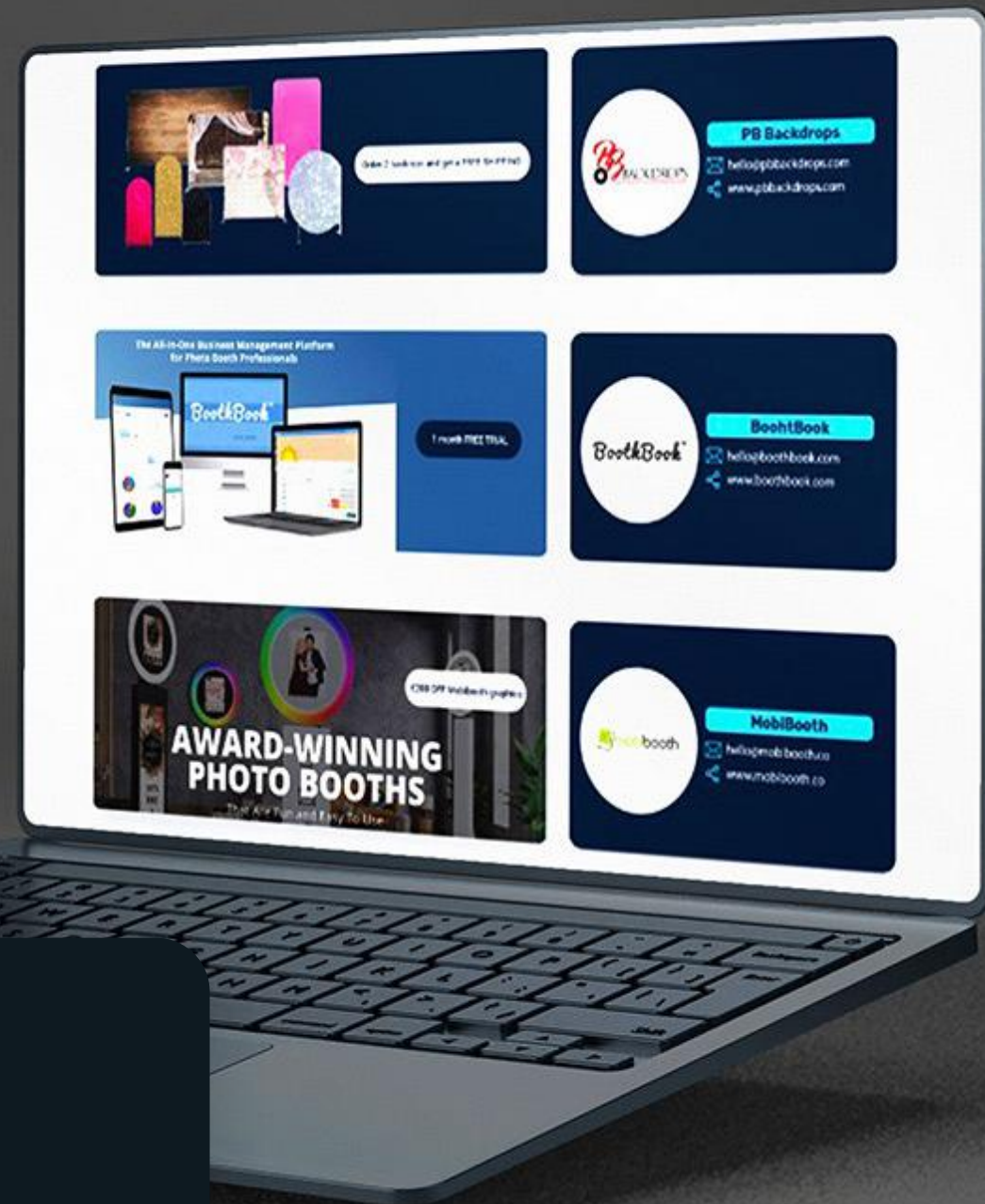
# Photo Booth suppliers

premium listing

Join the elite suppliers with a featured advert on our supplier's directory page to include:

- **Designed advert and incentive for customers to contact you**
- **Your logo**
- **Your full contact details**

**\$1800**  
**Per year\***



\* \$1800 payable at \$450 quarterly

# Let's Boost Your Marketing Efforts

● Do you need better marketing videos to help sell your product or services?

● Do you need more active photo boothers to know about your brand and services?

● If you helped your customer with marketing material, would they purchase more from you?

● Do you need marketing content to help your customers, sell your product or services and scale their business?

● Are you struggling to find the time in your day to properly market your products and services?

● Are you struggling to create engaging content for social media and email marketing?

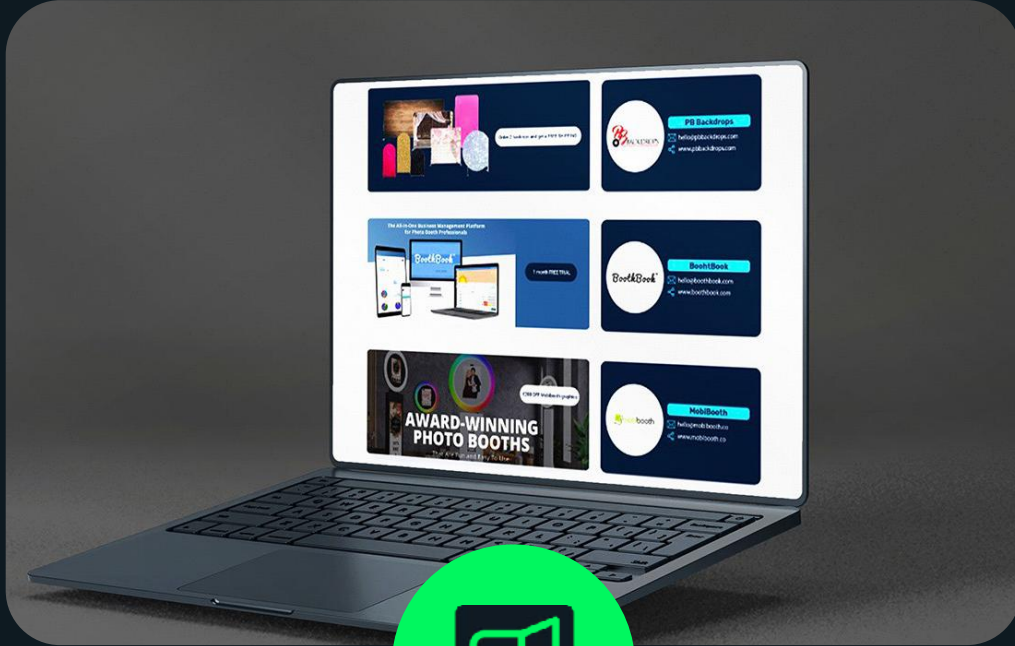


**IF THE ANSWER IS YES TO ANYTHING ABOVE, OUR BRANDED MARKETING PACKS, WILL HELP YOUR BUSINESS**



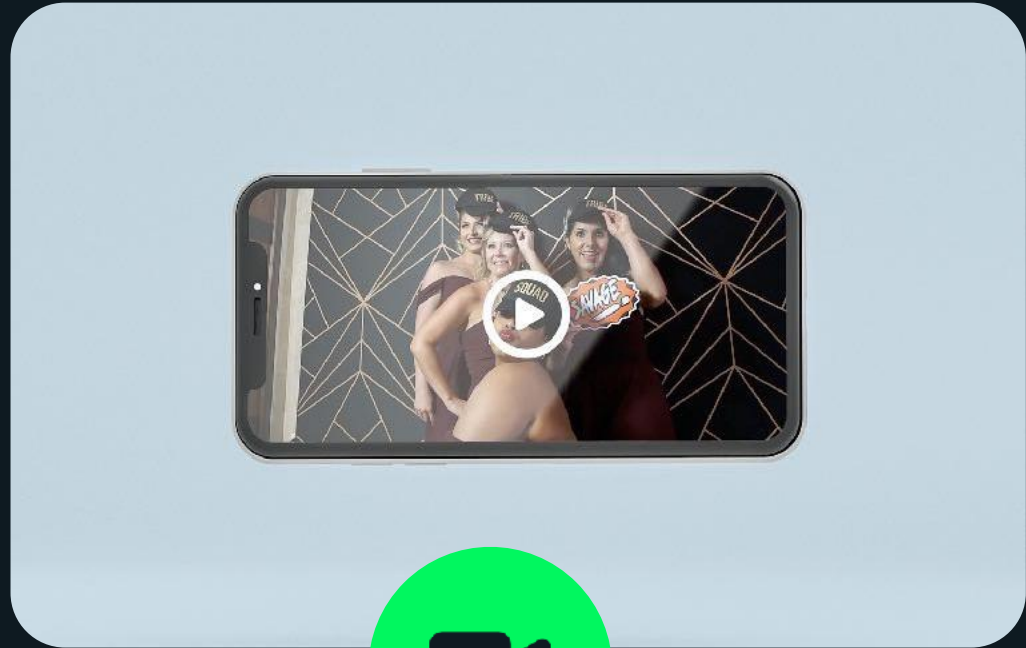
# Branded Marketing Pack For Your Business

A customised marketing pack for you to supply to your customers following their first sale to include:



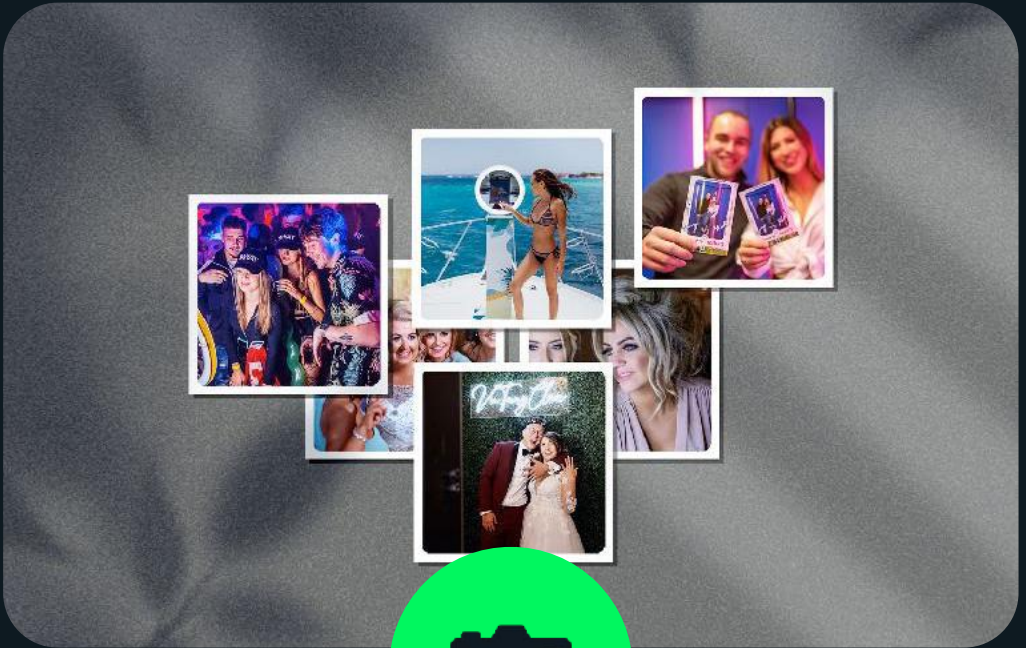
## 1 Year Premium Listing

Market your business in a prime location on the Photo Booth Directory.



## 1 Professional video

To showcase your product or software in an event setting or in the studio



## 50 Professional Images

Give your customers all the marketing content they need to drive their business and repeat custom for you



## 1 Marketing Ebook

Assist your customers to kick start their marketing with the tools they need to start their content marketing

Photobooth Marketing will keep your product or software and use it at events to create additional marketing content for our shop. You will still own the product and can request it back at any given time.

**\$10,000**

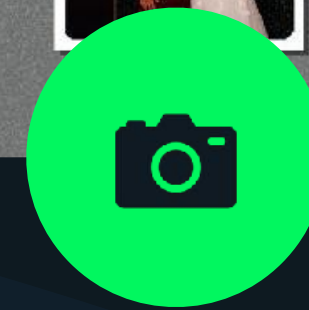


# Sample Marketing Pack

We will provide following:



**Video**



**Images**

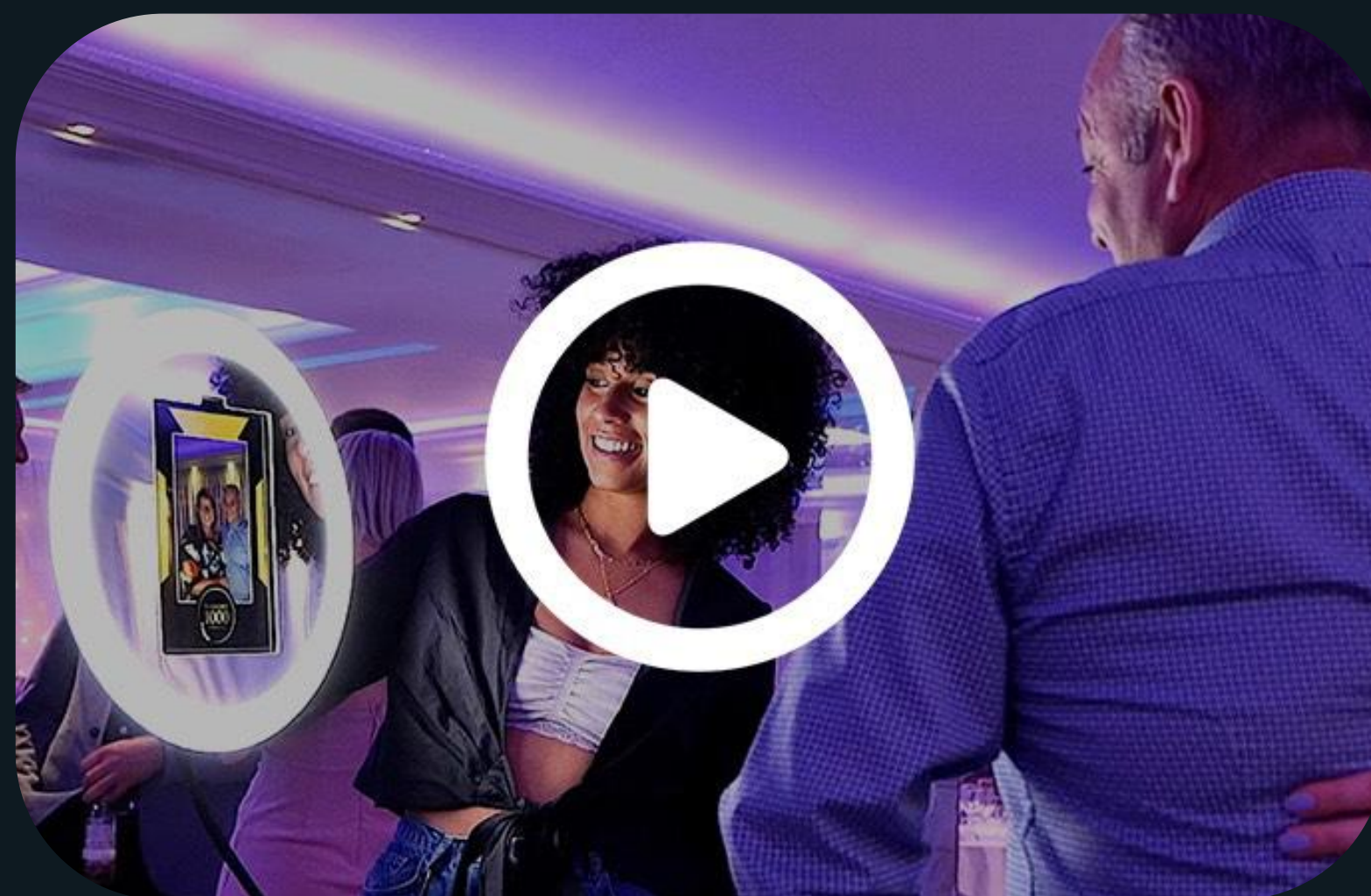
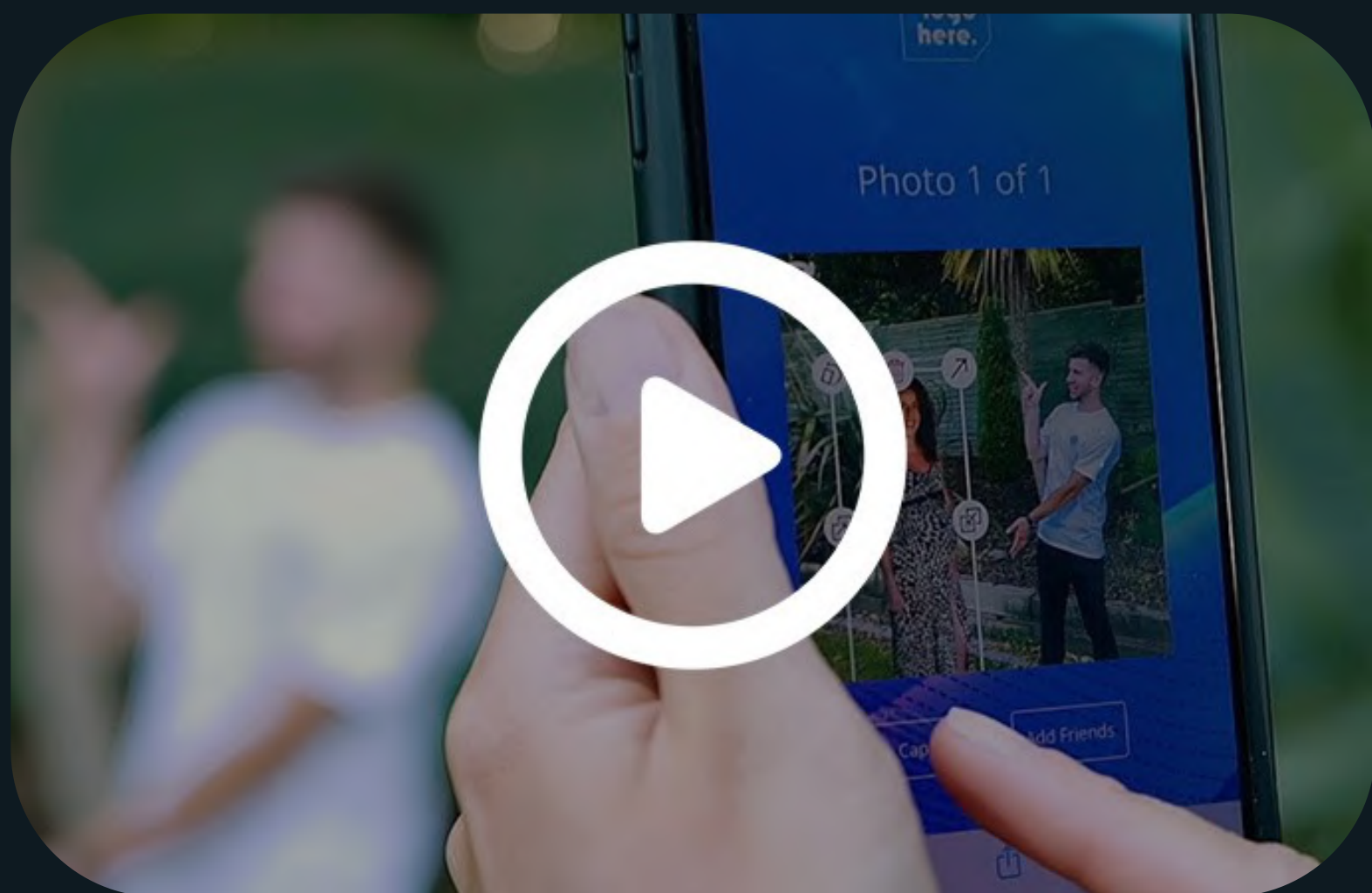
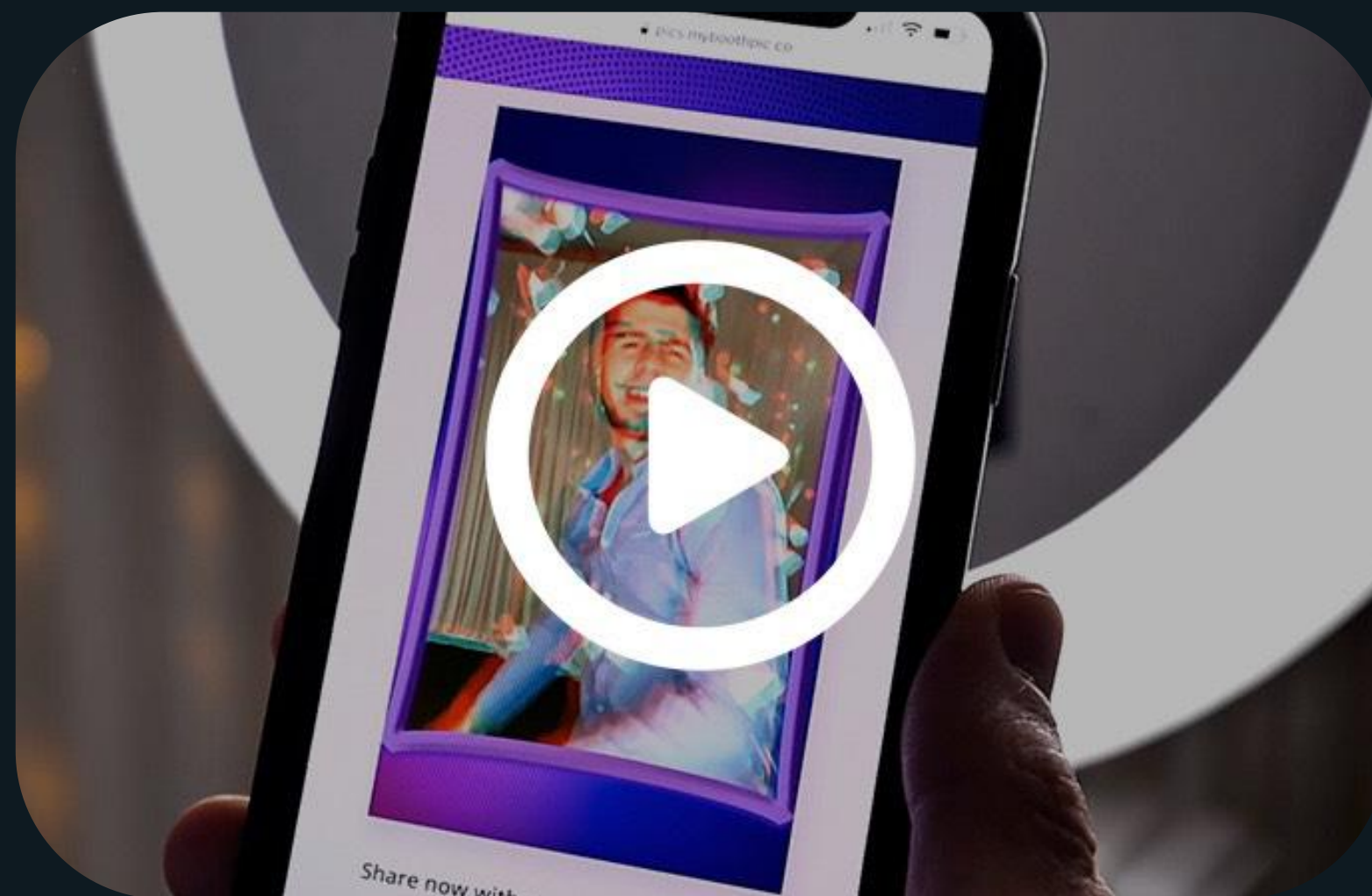
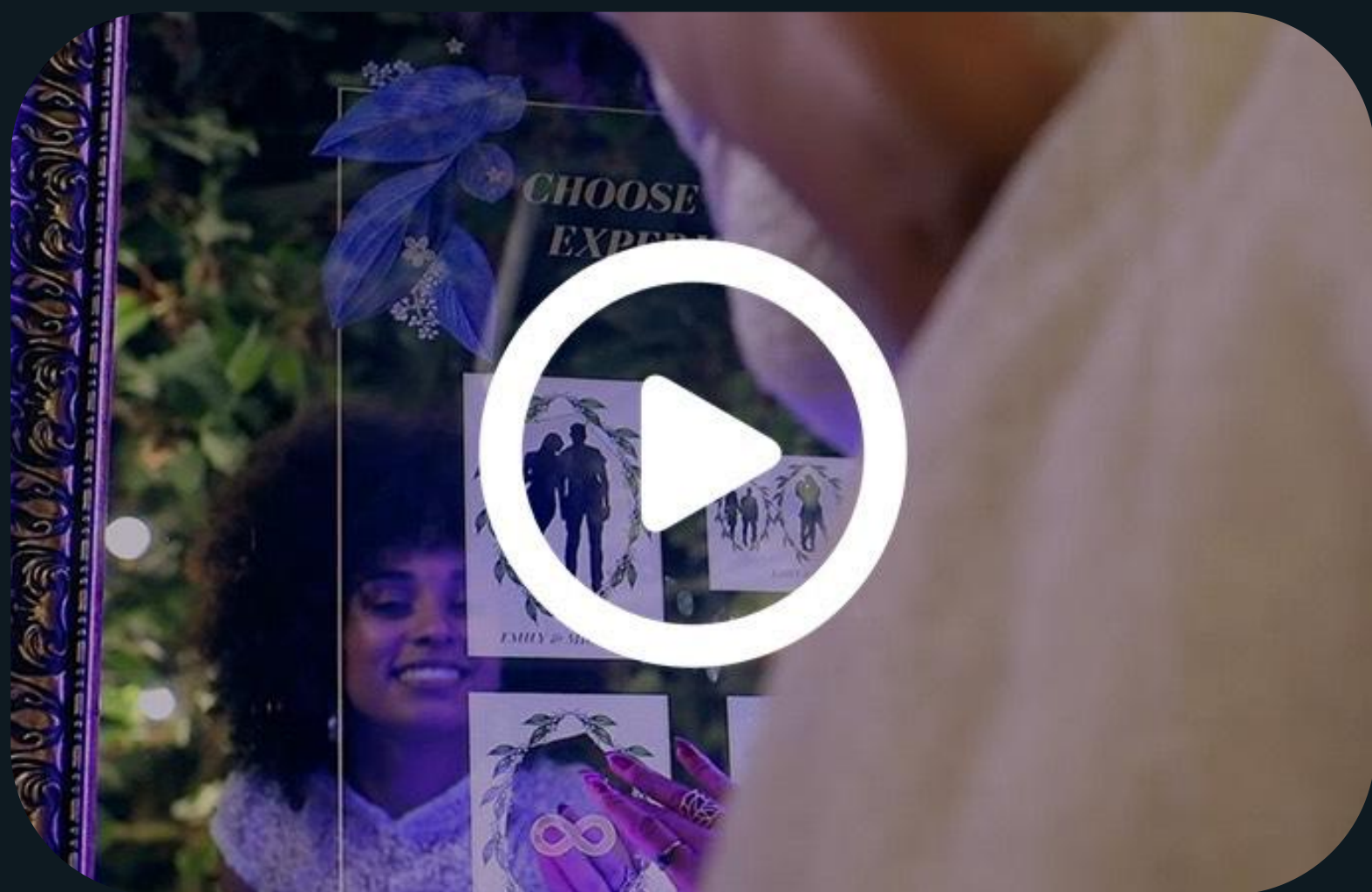


**Ebook**

With this package you will get additional support and influence from our team for example: Social media posts announcing the new product or feature launches. A vlog on our free training section to show case how the product or software works and inclusion in one of our members zoom calls where you get to talk all about the software and answer boothers questions. You can also get valuable feedback for your own future development.



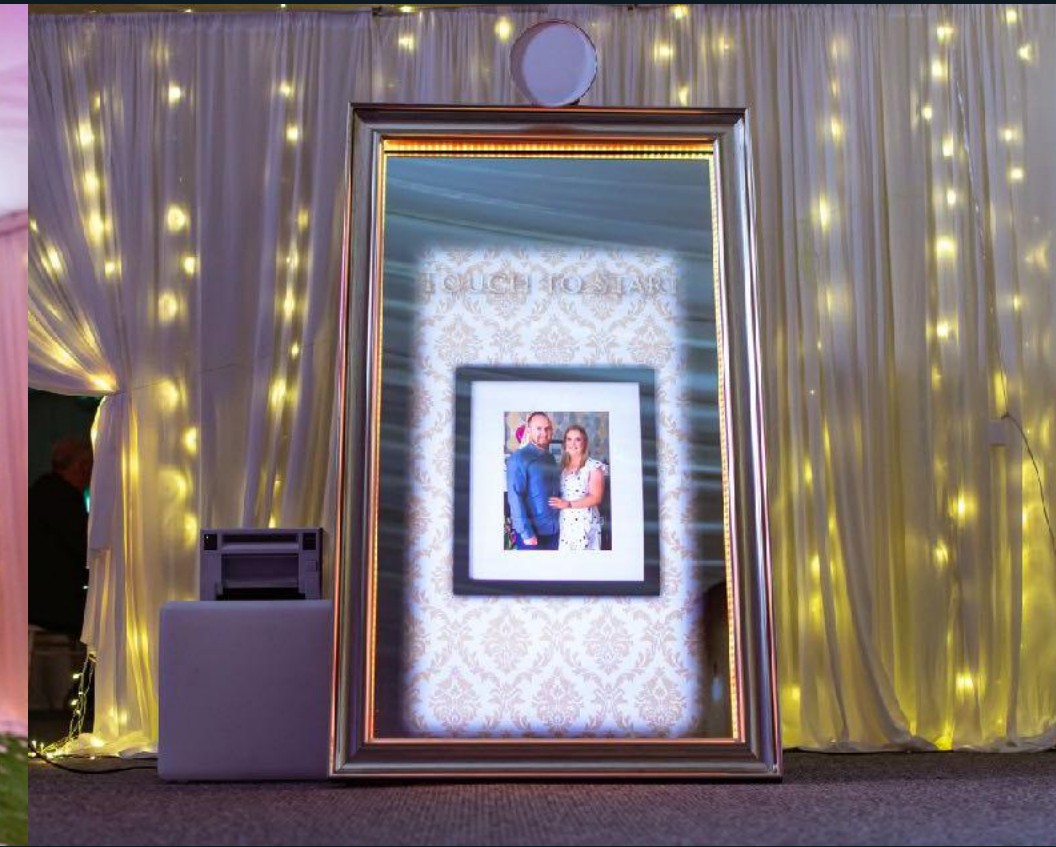
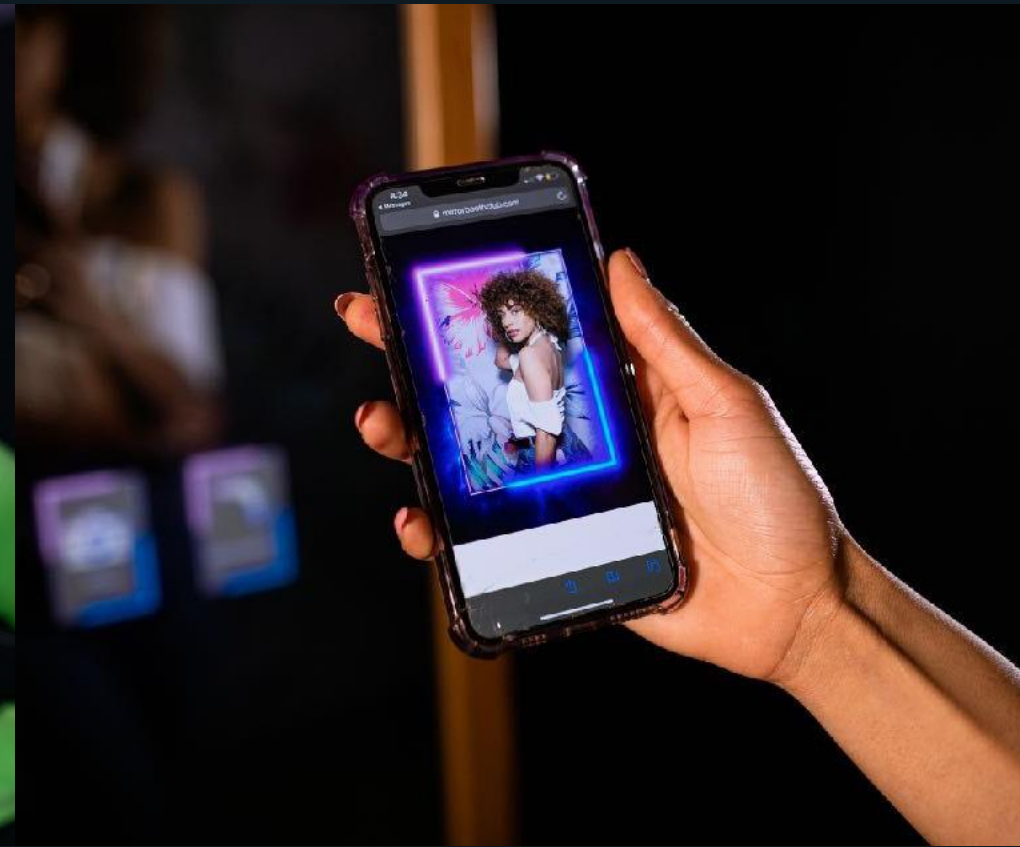
# Video examples



Click on the play button to preview the video



# Photo examples





# Ebook Example

## 2. Website

Does it sell you before the product? – customer service

Google verified reviews

Data collection – emails and telephone numbers, give them an incentive to do this and remarketing to them

Are you blogging? – this is all about brand positioning, making a leader in your field and helping google find you and ultimately your target audience

Google analytics – without this you can't control your website and use it for better effect!! The data is like gold dust to your business and to help you drive your marketing



## 90 Days To Market Your Business...

Marketing doesn't happen over night, it is a planned and sustained process which should be created and implement, reviewed and improved every month.  
I am going to talk you through the 90 days to kick start your Mirror Booth Marketing... and this is only the beginning!

1

Phase One The First 30 Days! – Be Prepared And Find Your Voice And Your Audience

5

## 3. Research

Who are you target audience... where do they hang out and what do they engage with!

If you don't know who they are, just stop right now and find out.



Click on the preview image or use this link : <https://bit.ly/3ryoHbs>



Most Popular Package

# Annual Marketing package

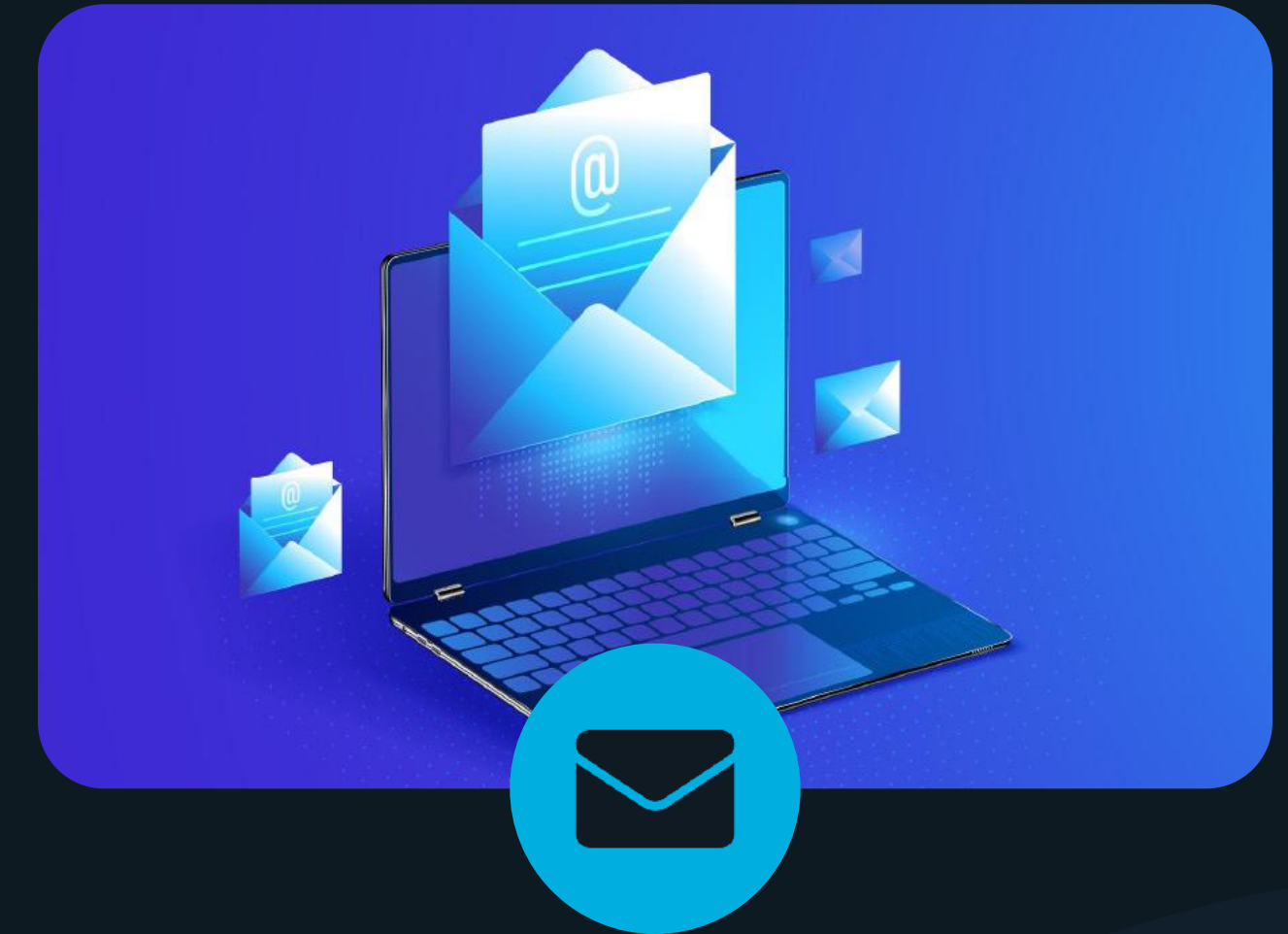
with Photo Booth Marketing to include:



1 year premium listing on the Photo Booth Marketing directory



12 social media posts in our Facebook Group (1 per month)



2 marketing emails to our database of over 18,000 photo booth owners globally

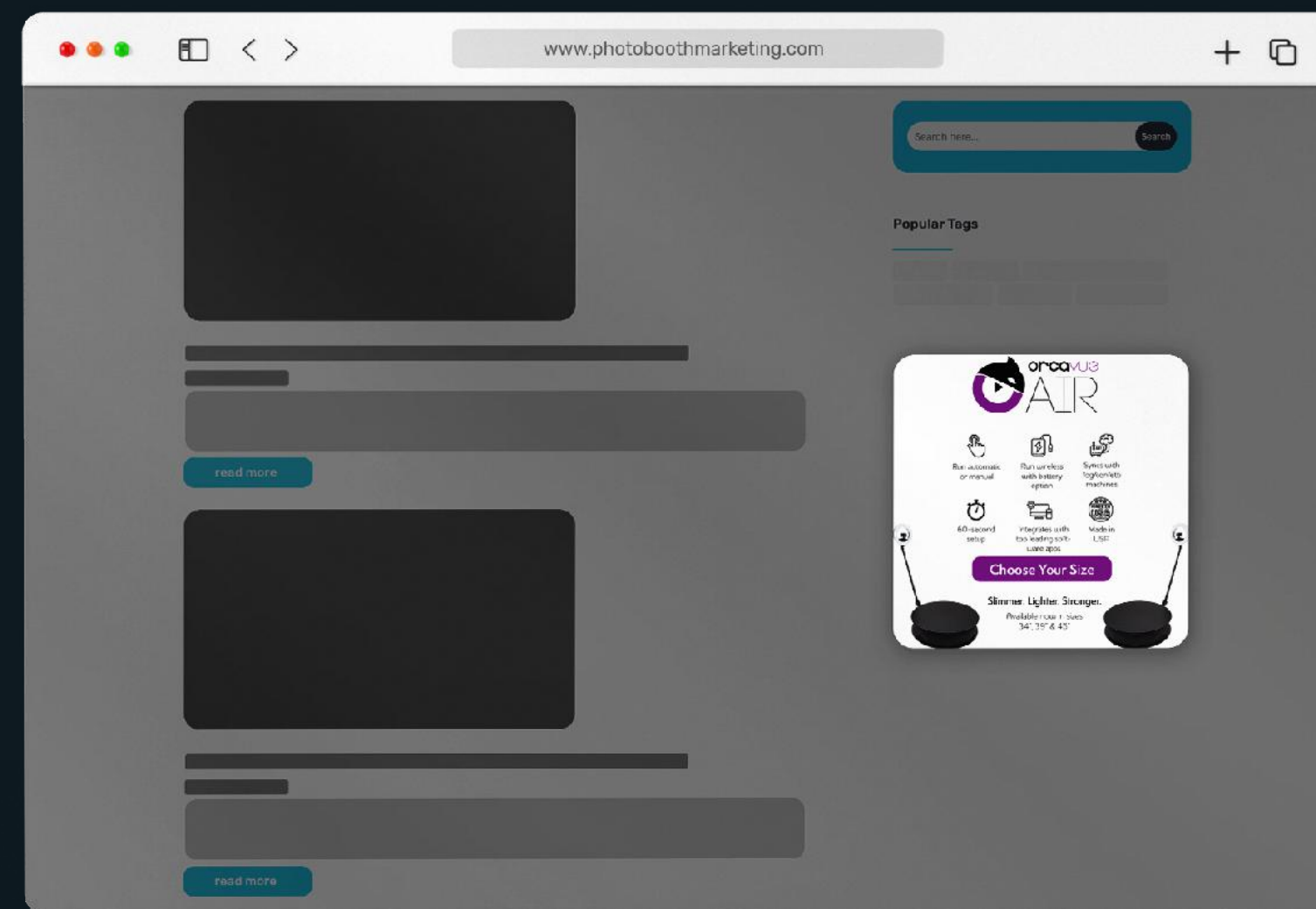
**\$3,500**

20% DISCOUNT when purchased with a Marketing Pack - \$2,800



# Onsite Advertising

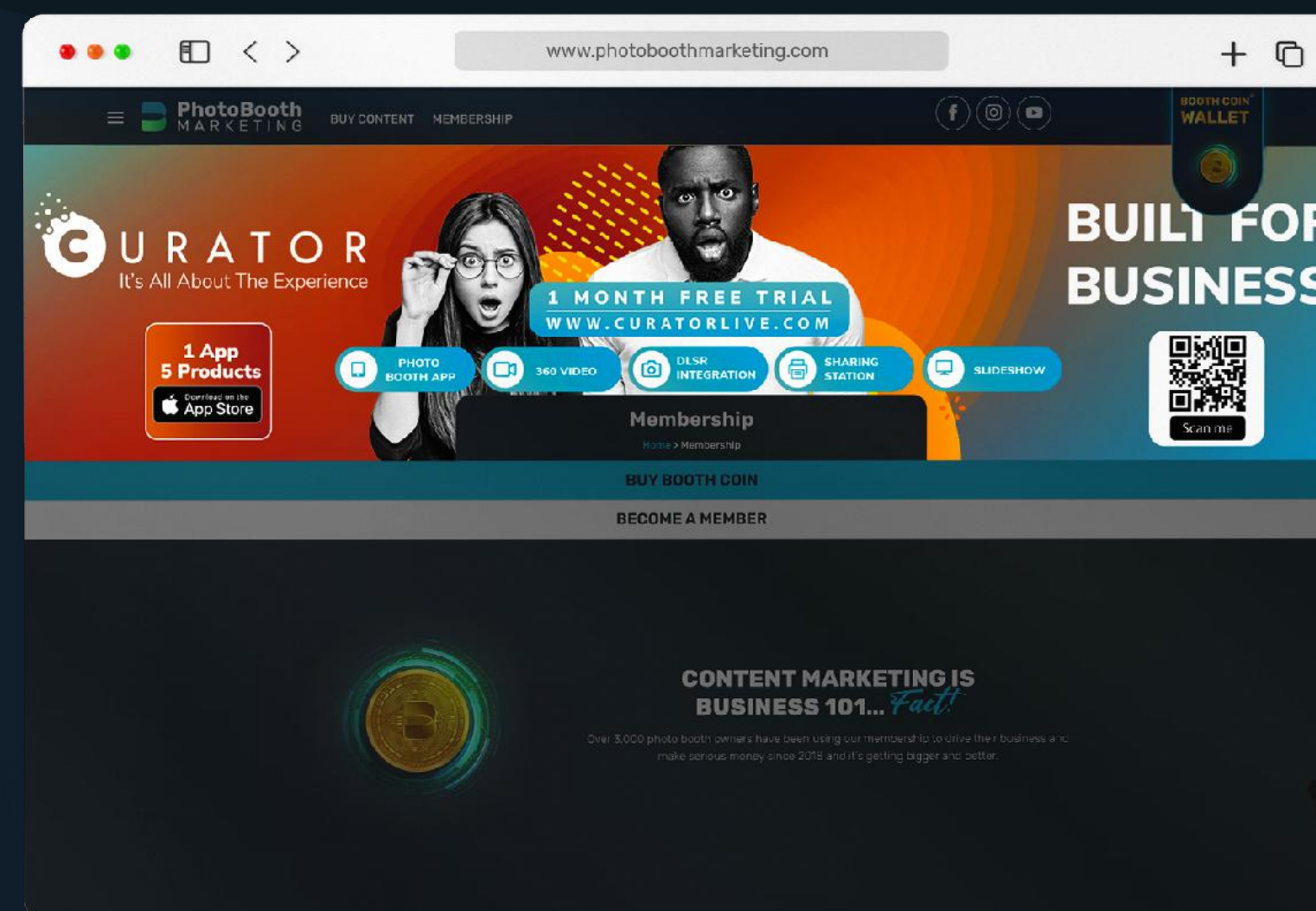
A number of digital advertising opportunities will be available across the Photo Booth Marketing website



Advertisement space  
450x450px

MPU

From **\$350**  
Per month



Advertisement space  
1920x450px

Leader Board

From **\$500**  
Per month



# Onsite Advertising

A number of digital advertising opportunities will be available across the Photo Booth Marketing website



## Home Page Banner

From

**\$1000**

**Per month**

Advertisement space  
1920x1080px

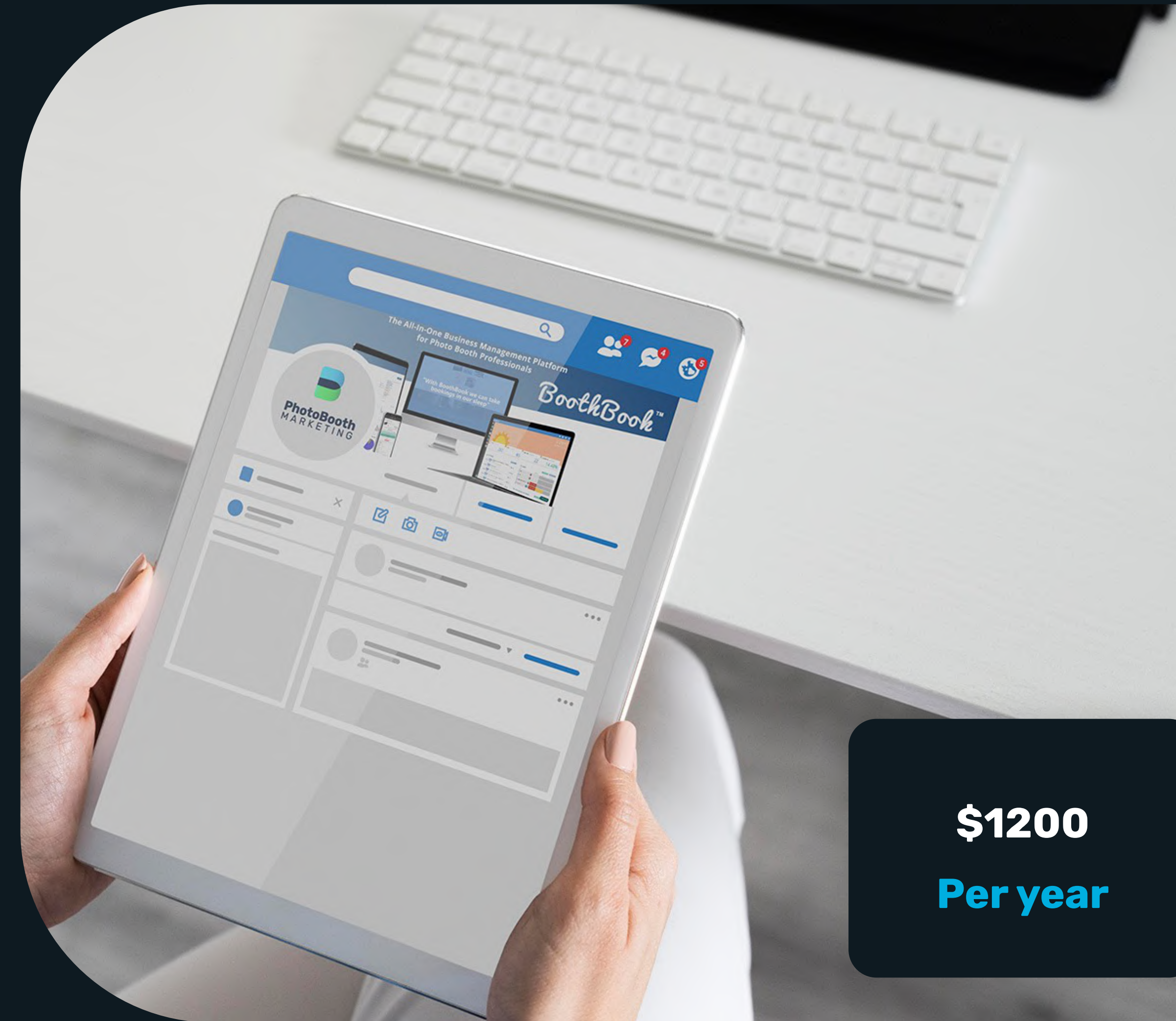


# Social Pack

Engage your target audience with a monthly social media post in our members Facebook Group and social media pages.



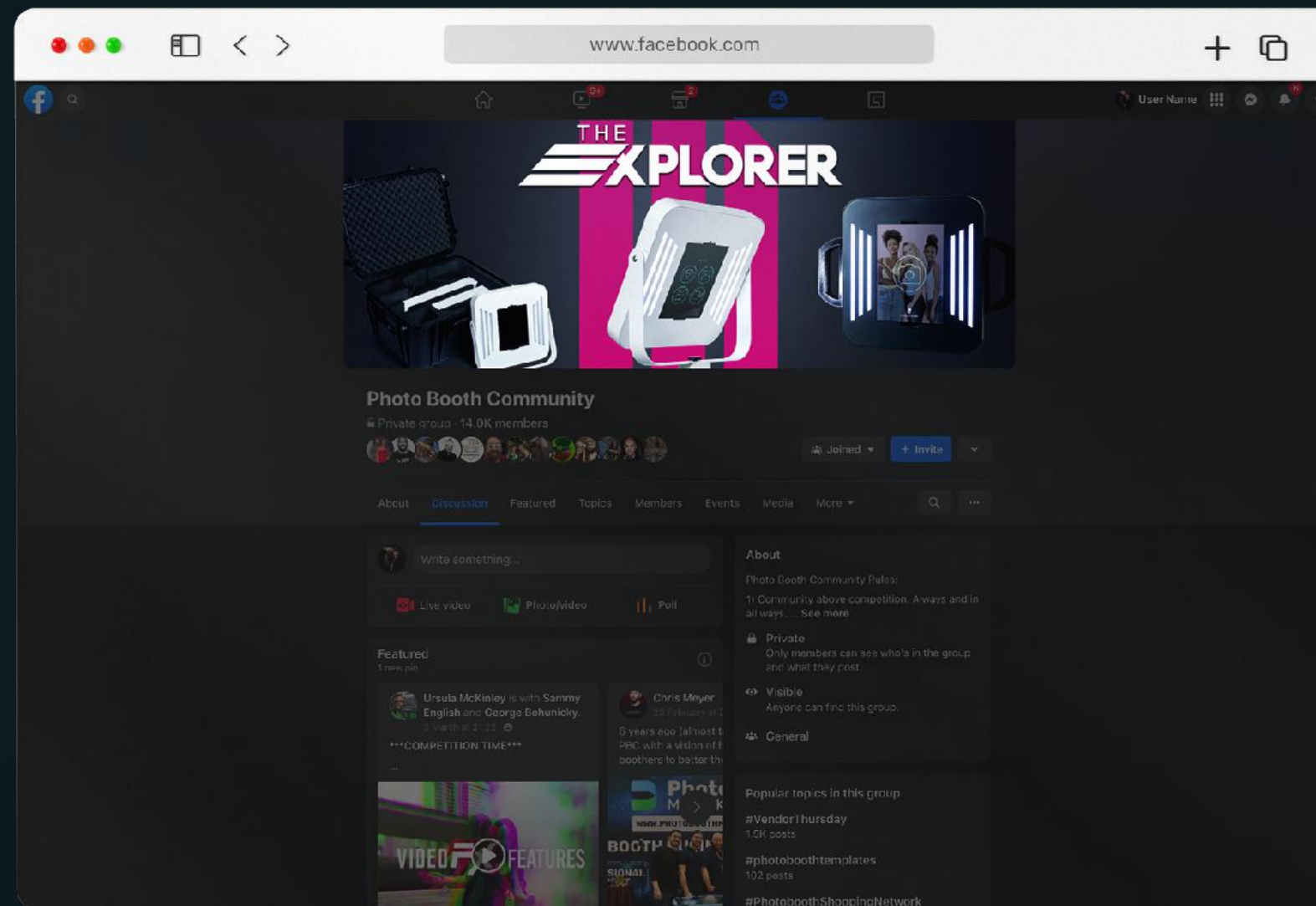
**Currently over 2,400 members**



**\$1200**  
**Per year**



# Photo Booth Community Facebook Group



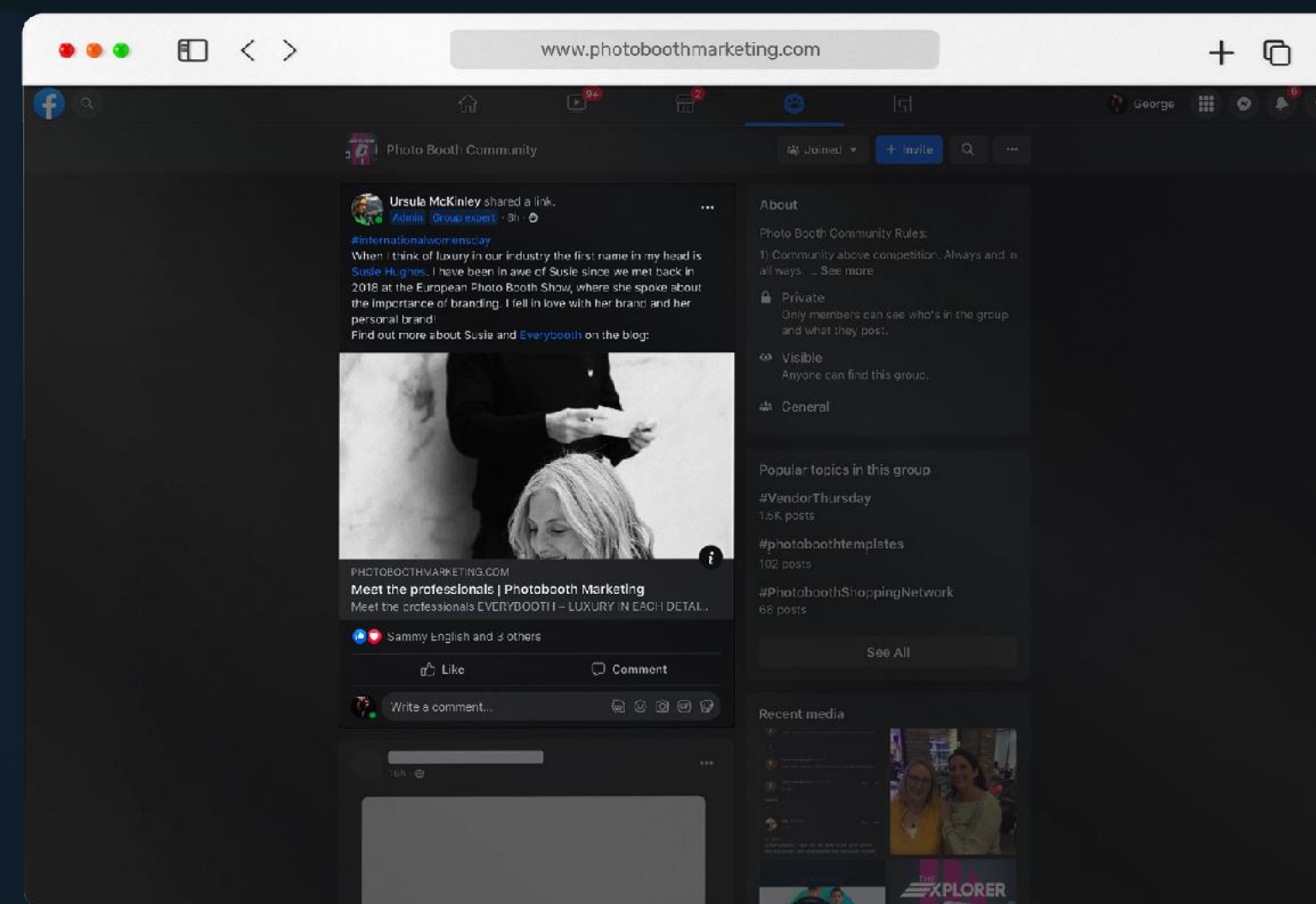
Advertisement space  
1640 x 856px

## Header

From

**\$750**

**Per month**



Advertisement space  
1200 x 628 px

## Featured post

From

**\$450**


**Per month**



# Email Marketing

Access over 18,000 owners globally with a targeted email marketing campaign to include:

- **Campaign development and marketing incentives**
- **Campaign design**
- **Campaign management**
- **Post campaign results**



**\$500**  
**Per email \***

\* no more than 6 per year

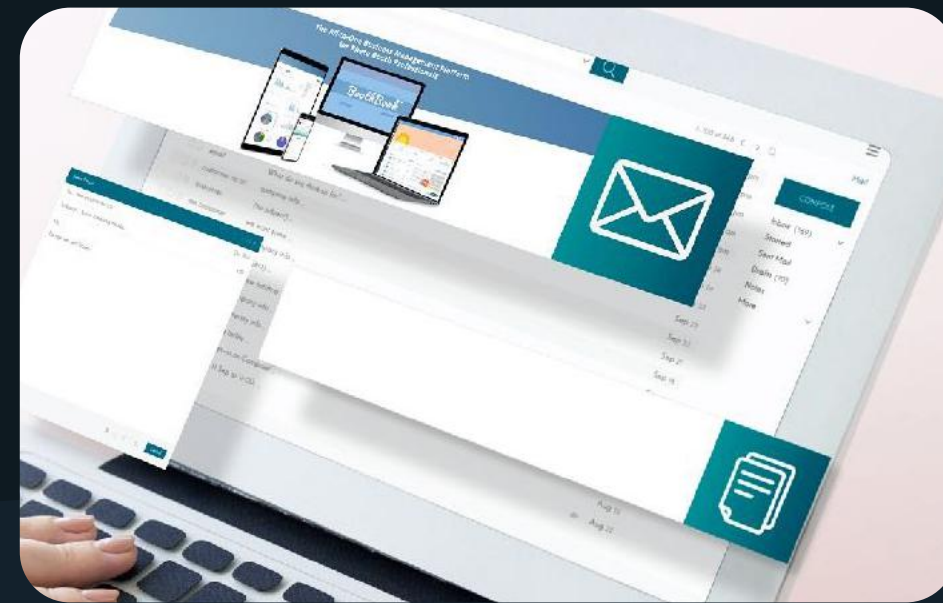


# Annual monthly marketing package

to include:



Monthly Social  
Media Post



Bi-Monthly  
marketing email



Participation in  
zoom meetings -  
max 2 per year



Bi-Monthly blog  
post



Onsite MPU advert

**\$1,000**

**Per month**  
for 12 months



# Give-away Sponsorship

In return for supplying a give-away prize (min value \$1000) you will receive one month's promotion to include:

- 01** Give-away page take over on the website to promote your brand and prize for a full month
- 02** 1 Social media post per day
- 03** 4 Sales Marketing emails to promote the competition (over 18,000 emails)
- 04** Participation in a weekly live
- 05** 1 Blog post
- 06** Onsite advert
- 07** Post competition data "All email addresses collected via your give-away will then be supplied post winner announcement "



**Give-away**



**\$ 2,000**





**Contact us**

Contact our campaigns manager and set up a FREE marketing consultation today.

**Phone**

(0044) 7904707204

**Email**

hello@photoboothmarketing.com

**Let's drive your business to your market!**

[PhotoBoothMarketing.com](https://PhotoBoothMarketing.com)

**Our Team**

With a successful activations company and over 50 years collective experience, our team have worked with and mentored over 3,000 photo booth owners globally in the last 4 years. We look forward to working with thousands more with Photo Booth Marketing.